



TRENDS IN GLOBAL TRADE

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DEUTSCHE POST DHL GROUP

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WHY TRADE MATTERS

Trade creates jobs, boosts economic opportunity and reduces poverty.



CONNECTING PEOPLE

Trade builds bridges that strengthen us as a global community.



IMPROVING LIVES

During the pandemic, trade has helped to ensure that life-saving vaccines, masks and other medical supplies could be delivered to every corner of the world.



STIMULATING GROWTH

Over one billion people have moved out of poverty because of economic growth, underpinned by open trade, since 1990.



BOOSTING RESILIENCE

Trade boosts resilience by harnessing resources from around the world – to confront shocks wherever they occur.

WE ARE THE MOST INTERNATIONAL COMPANY IN THE WORLD

... and trade is at
the heart of
everything we do

DHL'S GLOBALIZATION PROGRAMS & INITIATIVES



Enabling globalization

Benefitting people, business and societies



GLOBAL TRADE BAROMETER

Create outlook on future trade



GOTRADE

Create sustainable trade development in emerging markets together with governments



EXPORT EXCELLENCE

Create business/e-commerce opportunities among SMEs across all markets & countries



GLOBAL CONNECTEDNESS INDEX

Create insights on globalization

DHL GOTRADE INITIATIVE

GOTRADE

Supporting inclusive international trade

Expanding the reach and benefits of globalization



HELPING IMPLEMENT POLICIES

Helping developing countries implement best-in-class policies and procedures at the border



HELPING SMALL ENTERPRISES

Helping small and medium-sized enterprises to access the global market



SUPPORTING GROWTH

Supporting sustainable and inclusive economic growth



BUILDING STRONG PUBLIC-PRIVATE PARTNERSHIPS

 Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung

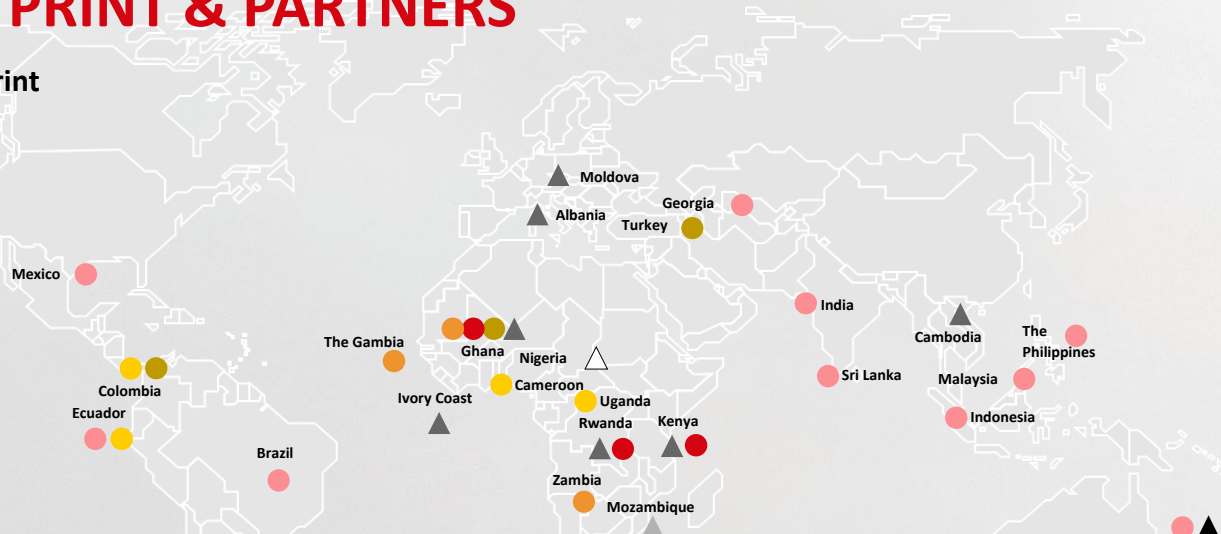


giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



DHL GOTRADE INITIATIVE – FOOTPRINT & PARTNERS

Our footprint



Our partners



SME capacity building projects

- Project: Pan-African eCommerce Initiative: Partner: BMZ / GIZ
- Project: eTrade Alliance Partner: USAid / Palladium³ / Nextrade⁴
- Project: DHL Fellowship Program Partner: Global Business School network
- Project: UN Global Facility for Covid Recovery Partner: UNDP⁵, UNGC⁵, ICC⁵
- Project: SheTrades Partner: International Trade Centre (ITC)

Customs / border processes improvements

- ▲ Digitizing Borders (Import and/or Export) Partner: BMZ¹ / GIZ² / German Alliance for Trade Facilitation
- ▲ Import process Partner: Global Alliance for Trade Facilitation
- ▲ Customs Processes Partners: USAID/ World Bank
- △ COVID-19 Vaccine Border Clearance, DHL directly involved with nat. government

¹BMZ: Federal Ministry of Cooperation & Development;

²GIZ: Gesellschaft für Zusammenarbeit – executional agency for BMZ;

³Palladium: executional agency for USAid;

⁴Nextrade: executional agency for USAid;

⁵UN Global Facility for Covid Recovery is led by UNDP, UN Global Compact, and International Chamber of Commerce

THE DHL TRADE GROWTH ATLAS 2022



COMPREHENSIVE

Examines trade growth trends, geographic shifts, the mix of products traded, and broader shifts in the business environment

Created in **partnership** with



GLOBALLY LOCAL

Analyzes trade in goods worldwide, by region, for advanced vs. emerging economies, and across 173 individual countries

Countries covered comprise >99% of world trade, GDP, & population



DATA RICH

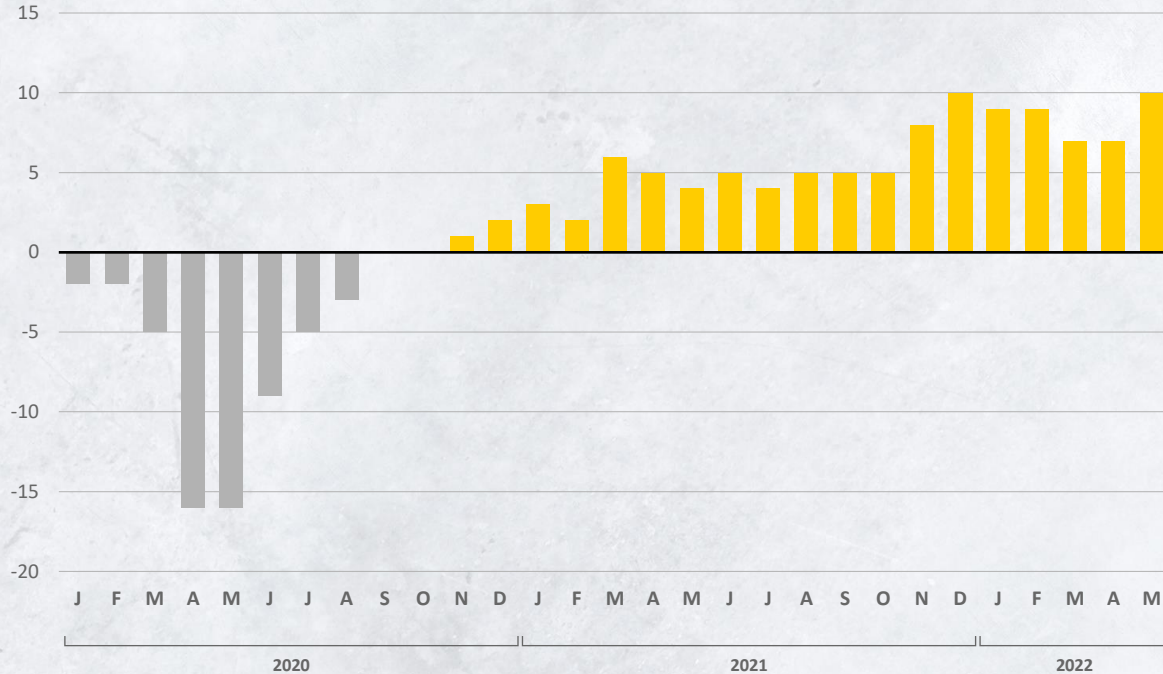
Drawn from >1 million data points on country-to-country trade flows, including data on trade in specific product categories



HIGHLY VISUAL

Custom maps, charts, and other data visualizations bring the data to life and make the content attractive and accessible for broad audiences

GLOBAL TRADE SURPRISINGLY RESILIENT THROUGH PANDEMIC



Global Trade expanded to 10% above pre-pandemic levels even in the face of significant supply constraints. Recent IMF/WTO forecast less trade growth in 2023.

IN A NUTSHELL



Global trade has defied predictions that the Covid-19 pandemic would trigger an “end of globalization”.



The impact of the war in Ukraine on global trade growth seems to be much smaller as compared to the pandemic.



The growth of cross-border e-commerce holds significant potential to boost trade growth.



Trade can play an important part in responding to inflation and supply constraints.



Emerging economies increasingly compete on both low costs and on innovation and quality.

HOW CAN THE EU SUPPORT TRADE GROWTH?



OPEN EU TRADE POLICY

Progress the approval of concluded FTAs and diversify trade relations by the negotiation of new FTAs. Resist calls for protectionism.



IMPLEMENTATION OF THE WTO TFA

The WTO Trade Facilitation Agreement (TFA) supports trade growth. It should be fully implemented, also by the EU.



IMPACT ASSESSMENT UCC REVISION

While the current UCC is still being implemented, there are plans to propose another revision. This could have major implications for the logistics' sector. Consultation and an impact assessment required.



REALISTIC TIMELINES

Timelines for the implementation of the current UCC programs need to be reviewed in consultation with economic operators.